

27 July 2019

## Copywriter, New Media Unit – 3 open positions

### THIS ROLE WILL INVOLVE:

- Management of the official EJ2020 social media channels on Facebook and Instagram
- Keeping the channels up to date with compelling content
- Leading community management of social media channels (moderating comments, responding to direct messages, etc.) according to the social media strategy
- Midweek and weekend engagements including virtual meetings
- Attendance at a minimum of one meeting per quarter, of the EJ Planning Team (EJPT) or Operational Area (OA) meetings
- Physical presence and service during the European Jamboree in Gdańsk

### YOUR PROFILE

- Experience of social media management
- Good communications skills
- Creative thinking including the ability to propose solutions in response to communication challenges and communication priorities
- Excellent writing and storytelling skills
- Fluent in English (at least B2 level)
- Strong attention to details
- Ability to work upon short deadlines
- Experience in the industry would be an asset

**Service Duration:** August 2019 - September 2020

### WHAT DO WE OFFER?

- Service Agreement complying with Polish Law on Public Benefit and Volunteer Work
- Access to Office365 Platform and EJ2020 Intranet
- Introduction training for the role
- Reimbursement of travel expenses
- Planning team volunteer kit

### HOW TO APPLY

To apply, please follow the instructions on this [link](#). **Applications must be received by midnight on Thursday 20<sup>th</sup> August 2019 Warsaw** local time. The Host Organisation will ask the NSO/MO for endorsement of an applicant during the assessment process.

HOST CITY



JOINT EVENT



## RELATED LINKS

Official Website of the European Jamboree 2020: <https://www.ej2020.org/>

## QUESTIONS

Assistance in the application process is provided by the Head of Staff Management and Volunteers Support at [staff@ej2020.org](mailto:staff@ej2020.org).

HOST CITY



**GDAŃSK**  
www.gdansk.pl

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**WORLD ASSOCIATION  
OF GIRL GUIDES  
AND GIRL SCOUTS**

