

1 August 2019

Head of Department - Marketing and Partner Services

We are looking for person who is eager to build international and national partnerships with both: sponsoring partners and educational program partners and worldwide agendas and organizations. The Head of Marketing and Partner Services Department will be responsible for building the team and maintaining and strengthening the relationship between EJ2020 and Partners/Sponsors. The time period necessary to fulfil the duties: September 2019 - September 2020.

THIS ROLE WILL INVOLVE:

- Creating the marketing strategy for European Jamboree 2020
- Initiating and maintaining Partnerships and Sponsorships
- Taking care about Partners and Sponsors visibility and quality of their appearance during the event
- Preparing and creating the offers and reports
- Managing the given budget
- Midweek and weekend engagements including virtual meetings
- Attendance at a minimum of one meeting per quarter, of the EJ Planning Team (EJPT) or Operational Area (OA) meetings
- Physical appearance and service during the European Jamboree 2020 in Gdańsk (27 July – 6 August).

YOUR PROFILE

- Experience of marketing, sponsorship agreements and team management are considered mandatory requirements
- Good communications skills
- Creative thinking including the ability to propose solutions in response to changing situation
- Team management and strong interpersonal skills
- Fluent in English (at least B2 level)
- Ability to work upon short deadlines
- Ability to take initiative and propose solutions

WHAT DO WE OFFER?

- Service Agreement complying with Polish Law on Public Benefit and Volunteer Work
- Access to Office365 Platform and EJ2020 Intranet
- Introduction training for the role
- Reimbursement of travel expenses
- Planning team volunteer kit
- Experience in managing the marketing team and strategy for international event for 15 000 participants.

HOST CITY



JOINT EVENT



HOW TO APPLY

To apply, please follow the instructions on this [link](#). **Applications must be received by midnight on Monday 9th September 2019 Warsaw** local time. The Host Organisation will ask the NSO/MO for endorsement of an applicant during the assessment process.

RELATED LINKS

Official Website of the European Jamboree 2020: <https://www.ej2020.org/>

QUESTIONS

Assistance in the application process is provided by the Head of Staff Management and Volunteers Support at staff@ej2020.org.

