



Connecting Experience

Local Shopping Guide

AGE GROUP

11+

AMOUNT OF PEOPLE

3+

TIME

2 OR 3 MEETINGS

OBJECTIVE

To learn about the innovation around them, to discover another way to consume.

MATERIAL

Paper, pen, computer



Instructions

Set participants the task to discover where in their area you can buy local products, rather than ones made by large companies.

Gather information about these businesses and products, such as the address, contact details, and a little information about the owner and the things that they are selling.

Together, create a guide to shopping in your area, you can include benefits of buying locally, the details about the different business etc.

When you create your guide, share it online so everybody in your area can enjoy it.



CONNECTING EXPERIENCE PAGE
<https://ej2020.org/connecting-experience/>

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